



ABOUT THE ELEVATE CONFERENCE

The theme this year is *Refresh, Renew & Reach*

The past year has brought many challenges to early learning professionals. The Elevate Early Learning Conference hosts hundreds of early learning professionals. In recognition of all Child Care Aware of Washington's relationship-based professionals serving families, child care providers and communities, we will offer a menu of conference sessions designed to refresh and renew their minds and inspire them to reach toward a brighter tomorrow.

DATES AND TIMES

Elevate 2021 will be a virtual experience that runs from October 4-7. Vendors and participants will have access to the virtual vendor hall from **September 20-October 7**.

REQUEST FOR VIRTUAL VENDORS

Elevate will feature a virtual vendor hall this year. The focus is to support small local businesses/vendors that offer wellness and self-care items, and early learning or coaching resources. We are looking for vendors who would like to participate. This is a great opportunity for vendors to promote their local businesses.

WHAT WILL VIRTUAL VENDING LOOK LIKE?

We will use a virtual app and platform for the conference. The vendor hall will be actively promoted by our conference staff throughout the event in an interactive news feed, real time notifications and vendor highlights.

Participating vendors will have their own page where they can customize what the customer experience looks like. Technical support will be available for vendors who need assistance with creating their page. Some ideas are:

- Vendors could create a simple page with a link to their webpage and contact information.
- Vendors could offer virtual 'booth' times through their own online platform (i.e., Zoom link) with specific times for customers to visit.
- Other creative ideas are welcome!

WHAT'S NEEDED TO PARTICIPATE?

In lieu of our typical in-person vendor fee, participating vendors will be asked to donate an item or a gift card with a minimum \$15 value, to be offered as door prizes to conference participants during the event.

If interested, please email the Elevate inbox (elevate@childcareawarewa.org) to confirm by September 3.

Process for donating:

- Email virtual gift cards/certificates (in any format) to elevate@childcareawarewa.org by **September 15**.
- Mail items or physical donations by **September 15** to:
Child Care Aware of Washington
c/o Elevate Planning Committee
1001 Pacific Ave., Ste. 400
Tacoma, WA 98402

Participating vendors are also invited to donate an item to a child care program nearby to recognize them for their hard work during this past year. This donation is optional and at the discretion of the vendor.