



Elevate | Early Learning
Conference

Connecting Experiences and Elevating Stories



ABOUT THE ELEVATE CONFERENCE

The Elevate Early Learning Conference brings together relationship-based practitioners such as coaches, trainers, family services staff, mental health consultants, and policymakers from throughout Washington State to attend skill-building sessions and engage in cross-systems conversations to help them become stronger and more successful leaders. Our virtual conference will be held October 3rd through the 6th, 2022.

Our theme this year is **Connecting Experiences and Elevating Stories**. Join us as we continue learning, connecting, and taking a deeper dive into storytelling. Storytelling is in our nature. When we live through hardships or moments of joy, we gain experiences that help shape who we are. Storytelling allows us to share our experiences with others. *When we share, we connect.*

REQUEST FOR VIRTUAL VENDORS

Elevate will feature a virtual vendor hall again this year. We are looking for vendors who would like to participate. This is a great opportunity for vendors to promote their businesses.

WHAT WILL VIRTUAL VENDING LOOK LIKE?

We are using the Webex (formerly Socio) virtual app and platform for the conference. The vendor hall will be actively promoted by our conference staff throughout the event in an interactive newsfeed, real time notifications, and vendor highlights.

Participating vendors will have their own booth where they can customize what the customer experience looks like. Technical support will be available for vendors who need assistance with creating their page. Some ideas are:

- Vendors could create a simple page with a link to their webpage and contact information.
- Vendors can add their logo and pictures.
- Vendors could offer virtual 'booth' times through their own online platform (i.e., Zoom link) with specific times for customers to visit.

WHAT'S NEEDED TO PARTICIPATE?

In lieu of our typical in-person vendor fee, participating vendors will be asked to donate an item or a gift card with a minimum \$15 value, to be offered as a door prize to conference participants during the event.

If interested, please email the Elevate inbox (elevate@childcareawarewa.org) to confirm by August 31st.

Process for donating:

- Email virtual gift cards/certificates (in any format) to elevate@childcareawarewa.org by **September 20th**.
- Mail items or physical donations by **September 15th** to:
Child Care Aware of Washington
c/o Elevate Planning Committee
1001 Pacific Ave., Ste. 400
Tacoma, WA 98402

Participating vendors are also invited to donate an item to a child care program nearby to recognize them for their hard work during this past year. This donation is optional and at the discretion of the vendor.